



**Public Disclosure of Student Achievement**

**Institution Name:** Centenary University

**Business Unit(s) included in this report:** Business

**Academic Period Covered:** 2023-2024

**Date Report Posted:** February 1, 2025 (Updated March 27, 2025)

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
<b>MBA OVERALL (2 YRS)</b>	Full time, first time Graduation Rate (2020 Cohort)	25%	27%
<b>MBA OVERALL (3 YRS)</b>		35%	55%
<b>MBA OVERALL (4 YRS)</b>		58%	91%
<b>MBA BY CONCENTRATION</b>			
Accelerated MBA: Management (2 YRS) (3 YRS) (4 YRS)	Full time, first time graduation rate (2020 Cohort)	25%	100%
		35%	100%
		58%	100%
MBA: no concentration selected (2 YRS) (3 YRS) (4 YRS)	Full time, first time graduation rate (2020 Cohort)	25%	50%
		35%	67%
		58%	67%
MBA: Marketing (2 YRS) (3 YRS) (4 YRS)	Full time, first time graduation rate (2020 Cohort)	25%	100%
		35%	100%
		58%	100%
MBA: Management (2 YRS) (3 YRS) (4 YRS)	Full time, first time graduation rate (2020 Cohort)	25%	0%
		35%	100%
		58%	100%
MBA: Finance (2 YRS) (3 YRS)	Full time, first time graduation rate (2020 Cohort)	25%	0%
		35%	0%

(4 YRS)		58%	100%
MBA: Leadership (2 YRS) (3 YRS) (4 YRS)	Full time, first time graduation rate (2020 Cohort)	25% 35% 58%	0% 0% 100%
<b>UNDERGRADUATE PROGRAMS</b>			
<b>ACCOUNTING B.S.</b> (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	54% 62% 62%
<b>BUSINESS ADMIN (OVERALL)</b> (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	36% 49% 51%
<b>BUSINESS ADMIN – Concentrations</b>			
BA: Finance (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	50% 56% 56%
BA: Management (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	17% 38% 44%
BA: Marketing (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	33% 33% 33%
BA: Sport/Entertainment Mgt. (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2018 Cohort)	50% 55% 58%	45% 52% 52%

BA: Social Media Marketing (4 YRS)	Full time, first time graduation rate (2018 Cohort)	50%	67%
(5 YRS)		55%	67%
(6 YRS)		58%	67%

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Undergraduate – BSBA and BS Accounting: Full Time, First Time Graduation Rates (2018 Cohort)	Percentage of full-time bachelor’s students who graduated within four years, more than four years but less than six, and six years.
Graduate – MBA Graduation Rate (2020 Cohort)	Percentage of master’s seeking students who first enrolled in 2020 and who graduated within two years, more than two years but less than four years, and four years.