



Public Disclosure of Student Achievement

Institution Name: Centenary University

Business Unit(s) included in this report: Business Programs

Academic Period Covered: 2023-2024

Date Submitted: February 1, 2025 (Updated February 27, 2025)

GRADUATE PROGRAMS	2 Years	3 Years	4 Years
MBA - Overall	27.0%	55%	91%
MBA – Overall Targets	25%	35%	58%
BY CONCENTRATION:			
Accelerated Master of Business Administration: Management	100.0%	100.0%	100.0%
Master of Business Administration (no concentration selected)	50.0%	66.7%	66.7%
Master of Business Administration: Marketing	100.0%	100.0%	100.0%
Master of Business Administration: Management	0%	100.0%	100.0%
Master of Business Administration: Finance	0%	0%	100.0%
Master of Business Administration: Leadership	0%	0%	100.0%

UNDERGRADUATE PROGRAMS	4 Years	5 Years	6 Years
Accounting B.S.	54%	62%	62%
Accounting B.S. OVERALL TARGETS	50%	55%	58%
Business Administration Overall	36%	49%	51%
Business Administration OVERALL TARGETS	50%	55%	58%
BY CONCENTRATION:			

Business Administration: Finance B.S.	50.0%	55.6%	55.6%
Business Administration: Management B.S.	16.7%	37.5%	44.4%
Business Administration: Marketing B.S.	33.3%	33.3%	33.3%
Business Administration: Social Media Marketing B.S.	66.7%	66.7%	66.7%
Business Administration: Sport/Entertainment Management B.S.	45.0%	52.2%	52.2%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate – BSBA and BS Accounting: Full-time, First-time Graduation Rates (2018 Cohort)	Percentage of full-time bachelor’s students who graduated within four years, more than four years but less than six, and six years.
Graduate – MBA Graduation Rate (2020 Cohort)	Percentage of master’s seeking students who first enrolled in 2020 and who graduated within two years, more than two years but less than four years, and four years.