



# Exercise regularly? Get rewarded!

**HorizonbFit<sup>SM</sup>**, Horizon Blue Cross Blue Shield of New Jersey's fitness incentive program, rewards you for making your health and fitness a priority.

**HorizonbFit** rewards eligible Horizon BCBSNJ members for getting regular exercise.

Once you enroll, you become eligible to receive a \$20 reward for every month in which you:

- Visit a fitness facility 12 or more days a month
- Walk 10,000 steps a day for at least 12 days a month, or
- Complete any combination of visiting a fitness facility and/or walking 10,000 steps for a total of at least 12 days a month (for example, within the month, you visit a fitness facility for six days and walk 10,000 steps for six days).

With **HorizonbFit**, you can earn up to \$240 a year in rewards! Horizon BCBSNJ wants to help our members get and stay healthy.

## **ActiveFit<sup>TM</sup>** tracks visits, imports steps

**HorizonbFit** uses the free ActiveFit mobile app to make syncing your step count and reporting gym visits easy. ActiveFit imports your steps from a compatible health app (Apple Health, Google Fit<sup>TM</sup> and Fitbit<sup>®</sup>). It also uses your phone's GPS and Bluetooth services to detect when you've entered your gym and records and reports your activity for your monthly rewards.

Whether you're walking or hitting the gym, ActiveFit does the tracking for you. Download it free<sup>1</sup> from the App Store<sup>SM</sup> or Google Play<sup>TM</sup>.

## **How to enroll**

Enrolling is free and easy at **HorizonbFit.com**. Here you can verify your eligibility using your member ID card number and set up your account.

If you are eligible for **HorizonbFit**, any dependents age 18 and older covered under your Horizon BCBSNJ plan are eligible to enroll in the program.

Horizon Blue Cross Blue Shield of New Jersey complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, gender, national origin, age, disability, pregnancy, gender identity, sex, sexual orientation or health status in the administration of the plan, including enrollment and benefit determinations.

**Spanish (Español):** Para ayuda en español, llame al **1-855-477-AZUL (2985)**.

**Chinese (中文):** 如需中文協助，請致電 **1-800-355-BLUE (2583)**。

<sup>1</sup>There is no charge to download the ActiveFit app but rates from your wireless provider may apply.

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App Store<sup>SM</sup> is a service mark of Apple, Inc. Google Play<sup>TM</sup> and Google Fit<sup>TM</sup> are trademarks of Google, Inc.

The HorizonbFit program is offered to eligible Horizon Blue Cross Blue Shield of New Jersey members and is administered by Advanta Health Solutions. ActiveFit<sup>TM</sup> is a registered trademark of Advanta Health Solutions. Advanta Health Solutions is responsible for administering the program and processing reimbursements on behalf of Horizon BCBSNJ to credit qualifying members' accounts. Eligibility for the program is based on your Horizon BCBSNJ plan. Advanta Health Solutions is independent from and not affiliated with Horizon Blue Cross Blue Shield of New Jersey or the Blue Cross and Blue Shield Association.

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**HorizonbFit.com**